



**ZB MED – for all your
DOI registration needs**

ZB MED's DOI service is aimed at academic institutions that conduct research and publish papers in the realm of life sciences. It enables them to obtain digital object identifiers (DOIs) for their research data and scholarly publications. Persistent identifiers such as DOIs identify the digital object itself, not the place where it is stored. That means a DOI continues to be valid even if the URL changes.

Assigning persistent identifiers makes research data citable in a similar way to text-based scholarly publications. DOIs facilitate and promote data sharing.

DOI registration offers multiple benefits:

- ▶ Makes data easier to find
- ▶ Ensures published data can be cited
- ▶ Facilitates verification of research results
- ▶ Makes it easier to reuse data

ZB MED has partnered with DataCite to offer its DOI service. DataCite is an international consortium that provides the technical infrastructure required to assign DOIs.

To learn more about how to request and register DOIs, please get in touch and we'll be happy to help!

Contact details:

DOI Service – Advice and Information
ZB MED – Information Centre for Life Sciences
Gleueler Strasse 60
50931 Cologne
Germany
+49 (0)221 478-7085
doi-service@zbmed.de
www.publisso.de/wir-fuer-sie/doi-service/

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